

Antibiotic-free chicken



- The danger of us resistance to the use of antibiotic is imminent. The most prevalent use of antibiotic in our food is our daily chicken consumption. Consumers are sceptical of many claims the chicken they consume is antibiotic free. This is due to the use of antibiotic as the chicken growth promoter and costs to farmers. They use of antibiotic for the initial weeks of the chicken. Only not to feed the chicken without antibiotic for the last few weeks before slaughtering.
- Our solution is halal slaughtered chicken which has been tagged with a serial number consisting of historical records of what been fed to the chicken. Instead, we only provide natural food and raised the chicken in the most conducive environment.
- We believe in transparency of information. The animal feed we use and the information are readily available on our website. We are working with third party endorsement of our transparency practices and our chicken farming practices.

STATUS

- Joined Innohub for a month **(Starting from 16th May 2016)**

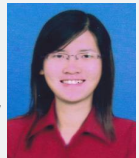
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